



Thriving Regions. Thriving State.

The California Stewardship Network (CSN) is an alliance of regional leaders committed to the economic, environmental and social wellbeing of our regions and our state. Our ongoing commitment is to grow our circle of steward leaders across California by documenting and sharing *Promising Practices* and by supporting the development of new regional stewardship teams.

We are committed to advance the **Stewardship Ethic** and **Triple Bottom Line** outcomes.

Stewardship

Stewardship is the careful and responsible management of something entrusted to us. CSN focuses on the “stewardship of place”—which requires attention to the economic, environmental, and social dimensions of a region.

Stewardship seeks sustainable results through a grass roots effort.

Civic entrepreneurs are individuals who see an opportunity for change, and bring the same passion and persistence to community problem solving that business entrepreneurs bring to building new ventures. They mobilize teams and collaborate across boundaries to address interrelated economic, environmental, and social challenges. They come from all walks of life—from the business, public, labor, non-profit and community sectors.

Civic entrepreneurs are individuals whose focus is stewardship, whose approach is a collaboration, and whose outcomes are innovative solutions.

Triple Bottom Line

The **Triple Bottom Line** is a community investment strategy and accounting framework that recognizes the three forms of capital: financial, social, and natural; directs and prioritizes investment to areas that increase all three forms of capital simultaneously; and, measures performance by financial, social, and environmental outcomes.